

(U) CYBER TOOLS AGAINST BULLIES

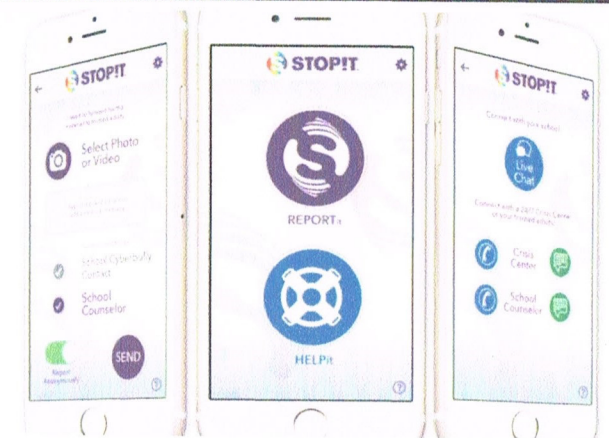


(U) **STOP!** It is a simple, fast and powerful cyberbullying assistance application used by schools. Report, track, and effectively deter cyberbullying with a push of a button. **STOP !T** provides solutions to mitigate, deter and control, cyber-abuse and harassment not just in schools but in universities, the workplace and beyond.

(U) Facebook has recently released a tool that will help identify users that have posted activity consistent with suicidal thoughts or statements of suicide. The tool allows a report to pop up on the identified user's Facebook screen and gives them options for assistance and/or consultation.

For comments or questions, contact the Center by phone at (802) 872-6126 or e-mail at DPS.VIC@state.vt.us

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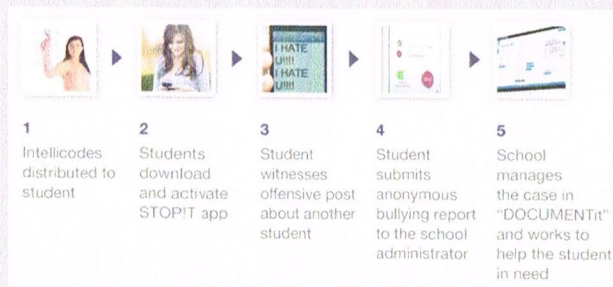


(U) Cyberbullying Assistance Tool

(U) Stop !t allows students to anonymously report Facebook taunts or tormenting text messages that parents or schools might not otherwise see.

(U) Features will soon include one-touch reporting, location-aware services for assistance request, two-way anonymous in-app communication, support for video uploads, simplified setup and enhanced user experience.

(U) The anti-cyberbullying app costs between \$2 and \$3 per student per year.



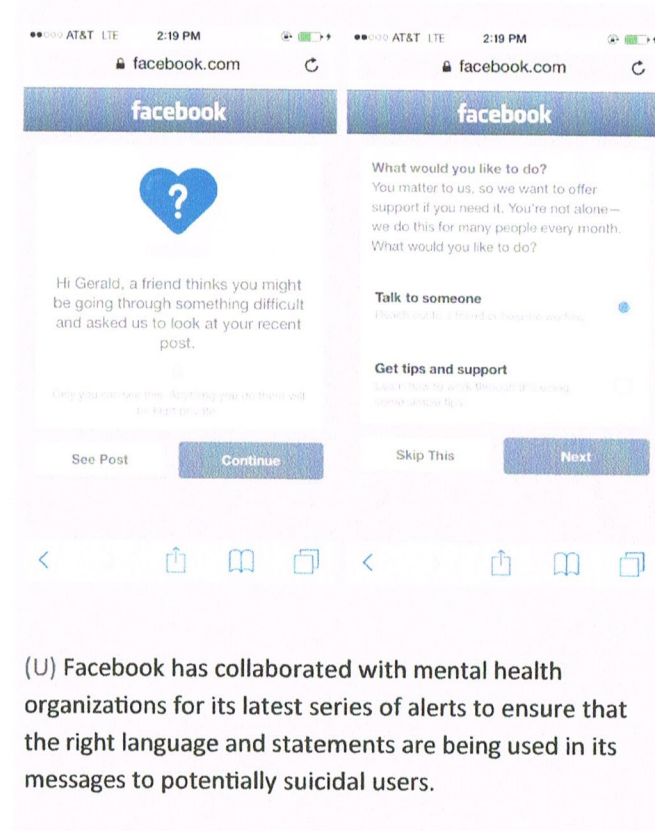
Reference: Hack Read, Stop It Cyber Bully

(U) Facebook's New Tool

(U) A set of tools have been rolled out by Facebook to help prevent suicide among its users. It is now possible to report Facebook posts that identify someone having suicidal or troubling thoughts. The reported posts will be reviewed by a third party, who will then decide whether that user should be contacted or not for possible further intervention or assistance.

(U) In response to the report, a message will pop up on the Facebook page of that user and it will inform that: "A friend thinks you might be going through something difficult and asked us to look at your recent post." Only the user having made the possible suicidal post will see this message and any further correspondence.

(U) Users will be directed to talk to someone, maybe a friend or a helpline worker, and/or receive tips and support. The notification will state: "You're not alone — we do this for many people every month."



(U) Facebook has collaborated with mental health organizations for its latest series of alerts to ensure that the right language and statements are being used in its messages to potentially suicidal users.